**PIZZA SALES SQL QUERIES**

**A. KPI’s**

**1. Total Revenue:**

**2. Average Order Value**

**3. Total Pizzas Sold**

**4. Total Orders**

**5. Average Pizzas Per Order**

**B. Daily Trend for Total Orders**

**C. Monthly Trend for Orders**

**D. % of Sales by Pizza Category**

**E. % of Sales by Pizza Size**

**F. Total Pizzas Sold by Pizza Category**

**G. Top 5 Pizzas by Revenue**

**H. Bottom 5 Pizzas by Revenue**

**I. Top 5 Pizzas by Quantity**

**J. Bottom 5 Pizzas by Quantity**

**K. Top 5 Pizzas by Total Orders**